

MINUTES

GIFCT-US Board Meeting

Wednesday, November 15, 2023

7pm Eastern/6pm Central/5pm Mountain/4pm Pacific

Voting members: Sharon Carder-Jackson, Gloria Cissé, Vicky Harris, Mary Hestand, Judith Klefman, Kathy Randolph, Sue Tomaszewski, Steve Tracy.

Non-voting attendees: Brian Patterson, Kristen Howe

Voting members absent: Jay Levin, Jim Soder

Welcome–Introductions–Announcements - Sharon Carder-Jackson opened the meeting at 7:04 pm. Brian welcomed Kristen Howe as our financial manager. Board members introduced what district they are representing, their name and positions they hold.

Sharon announced the WGI Symposium is December 2, 2023: email was sent out today to promote the symposium. Please support and attend if you can.

Establish a Quorum with 7 board members present.

Define & Approve Consent Agenda : Steve made a motion to approve the consent agenda, Vicky second, no discussion, Vote: 7 passed

Reports included in Consent Agenda:

1. October 2023 Minutes – Vicky Harris
2. Counseling Report – Vicky Harris
3. Board Search, Membership, and NW Region Reports – Judith Klefman

Old Business:

Reports included in Old Business Agenda

New Business:

1. Giving Tuesday -- Vicky Harris: Presented the email Denise sent for the example to start promoting our 2nd annual giving Tuesday. Steve will check to see if all social media will be flooded with the information. Encouraged the board members to all participate so we can say we have 100% participation.
2. Faculty Day & Conference Funds – Vicky Harris: Wanted to check to see if the money has been transferred. Brian asked for the information to be sent to him and he would make the adjustments.
3. **Marketing Report** – Steve Tracy & Vicky Harris :

- Reviewed the efforts of the growth and stability project.
 - Discussed the Justice Assistance organization in Cranston, Rhode Island and how they have been through the training. The Justice Assistance organization now wants to get everyone trained in their organization.
 - Steve shared the board should look at coining the term “Glasser Quality Enterprise”.
 - He spoke of the need for more connections with universities and colleges.
 - Wendall Walker sent information about the W. Clement Stone Foundation who gave Dr. Glasser \$300,000 to launch the institute years ago. Steve is trying to rekindle our relationship with them and have drafted a letter to invite them to our conference.
 - Steve Hammond and Steve Tracy are wanting to visit to find ways to get more Glasser Quality Schools. Judith mentioned he should take Ashby Kindler with her. Steve H. is reaching out for a meeting.
 - Steve posted a monthly growth dashboard that he wants to start tracking every month. Steve discussed: paid members, student members, legacy trainings, Income, Net Income, social media post, donations, high education presence, and affiliated organizations. Vicky suggested tracking conference registration. Judith suggested we track Glasser Scholar Program.
4. October 2023 Treasurer’s Report – Steve Tracy: Net income(-\$4764), expenses of \$8862. \$4098 net income. For the year we are down \$6000.
 5. Proposed 2024 Budget – Steve Tracy; types of income were discussed, 2023 projected budget, 2023 actual expenses, 2023 projected through 12/31/2023, and 2024 Proposed budget was discussed. 2023 \$100,000 projected versus \$59,000 actual income. Steve wants to adopt a realistic balanced budget in December 2023. The budget does not reflect anything from our growth and sustainability plan.
 6. 2024 Conference Update – Vicky Harris: Vicky asked if money had been transferred from the last meeting as agreed. It had not been transferred. Brian stated to send him the information again and he would get it moved. Reviewed the start of the budget for 2024 conference and briefly discussed. Stated site visit was happening 11/17-11/19/2024 with Lynn Sumida, Pat Robey, Kim Olver, Rita Mercer, Laura Cagan and the hotel staff. Hoping to get answers and more progress on documents and cost of the international conference. Discussed the MOU with WGI and Vicky stated she was presenting it to Lynn in person and would email the document to Denzyl and Sonia. Mentioned plans were in the works for our 2025 US conference in LA, CA. with the help of Brad Smith, Laura, Shearon, and Vicky.
 7. Executive Director Report – Brian Patterson:
 - Carleen is donating books in her warehouse and Brian suggested getting a storage unit to store the books. Vicky suggested giving some of the books away at the conference for the people that register and selling some of the books. Dr. Beverly LaFond has books to donate.
 - Brian has been working with a lady in Iceland with role plays and now she wants to get some of Glasser’s books for their schools.
 - Brian stated he quit his job and is venturing out in other areas.
 - Brian is finishing his coaching certification with NBCC.
 - He is working on his 2nd book in leadership.
 - Has not had many calls this month.
 - Brian has been working with our registered agent with the phone system and getting us a financial manager.
 - Nancy Herrick will take Kristen Howe through a basic week training.

Next Meeting:

- December 20, 2023, Wednesday 7 pm EST.
- Reports due December 16, 2023, by 12 pm E.

Adjournment Meeting adjourned at 8:42 pm