



## Minutes

### GIFCT-US Board Meeting

Thursday, March 16, 2023

4pm Eastern/3pm Central/2pm Mountain/1pm Pacific

#### **GIFCT-US Mission:**

The core mission of the organization is to lead the application and growth of Choice Theory to create a world in which people make responsible, respectful choices and build healthy, fulfilling relationships by applying the concepts of Choice Theory.

**Voting members:** Sharon Carder-Jackson, Gloria Cissé, Steve Hammond, Vicky Harris, Judith Klefman, Jay Levin, Kathy Randolph, Jim Soder, Sue Tomaszewski, Steve Tracy, Mary Hestand (came at 5 pm),

**Non-voting attendees:** Rita Mercer, Brian Patterson

Jay Levin left at 4:30 pm

Gloria Cisse left 4:45 pm.

Kathy Randolph left at 5:38 pm.

Absent non-voting members: Brian Patterson due to work

#### **Welcome – Introductions – Announcements — Sharon Carder-Jackson**

**Quorum was established.**

**Define & Approve Consent Agenda:** Vicky made a motion to accept the consent agenda, Kathy 2<sup>nd</sup>, Discussion opportunity, vote 9 yes motion past.

Reports included in Consent Agenda:

1. February Minutes – Vicky Harris
2. Marketing Committee Report – Steve Tracy
3. Treasurer Report for January – Steve Tracy
4. Treasurer Report for February – Steve Tracy
5. Counseling Committee Report – Vicky Harris

#### **Old Business: (items carried over from previous meeting)**

Conference update – Vicky Harris

Denise will join us to explain how she has set up the conference registration.

We have 15-16 presentations. The platform we currently are using is not working. Sponsorships are coming in to help support the conference. Need to start reserving rooms at the Hyatt. Vicky showed the courses Denise has developed for registration. Table cost were discussed. Presenters had a table spot. 2 ways to pay: PayPal or Venmo. Judith will send a check. Denise bought the credit card machine with Brian and Jan's approval.

Denise joined at 4:24 pm. Clarified that we use Stripe and PayPal. Denise went to the website and shared the conference courses. She explained she purchased Woo Commerce to be able to add "cart" to the webpage. When someone purchases something, an email goes out to them telling them what to do next. For the vendor table, there is a free half table coupon to use for presenters. Judith asked about having faculty day fee waived for board members. Vicky will clarify with Jan. Denise continued to explain all that she created for this conference. Posting 1-2 times a week about the conference. No email has gone out to our email list for registration. Denise wants an email written for her. Sharon sent a couple of email suggestions. Brian was going to send out information about the training to everyone the following week. Sponsorship link will be put back up. Steve with the Marketing committee gave Denise \$1000 for FB ads. Denise explained why it is important to like and share the pages she posts. GIFCT-US is the FB pages, and we need more and more reach. Our numbers are going up. Vicky asked everyone to go to the page every day and like and share. In the marketing committee Denise did a great power point. The RT Corner has their own YouTube channel. She is working on adding the you tube for diversity group.

### **New Business:**

1. Role Clarification for Board Positions – Jay Levin
  - a. Completed a report and sent information to committee members. Sue shared we are not ready to submit to the Board. May be some misalignments with the bylaws and PPM. Committee meeting after April 1, 2023. Judith stated she rewrote the bylaws and if there is another change needed, we need to have the information given to members by May 1, 60 days' notice, if we need to change the bylaws.
2. Philanthropy Ideas/Fund Raising Committee - Steve Tracy & Vicky Harris
  - a. A Plan for Growth and Sustainability. Reported an organization wide effort with membership, programs, products, faculty development, training, marketing, fund raising and philanthropy. Goal to secure funding of approximately \$1.3 million over 5 years. Suggested staffing: ED full-time, training coordinator, accountant, faculty development coordinator, marketing coordinator, conference chair, office manager and data specialist. A 5-year budget was presented. Potential sources of support were suggested. Building a business plan was discussed. James offered his insight and suggestions about ways to grow. Steve Hammond offered his view and suggestions.
3. Program Committee Report – Sue Tomaszewski

- a. Meeting 2/28/23 discussed CT/RT/LM/QS and what language we all are using. Decided to not use the jargon language. The committee is working on developing short programs of 1-2 hours. This is different than the affiliate programs. These are ‘add ons’ not taking the place of legacy trainings. People will be paid. She shared the “brain storming” ideas which are listed in the consent agenda. . Eventually wants to include the general membership in discussions. Next meeting March 28, 2023 at 7 pm.
4. Membership Committee – Judith Klefman
  - a. Suggesting moving levels from 7 levels to 3 levels. The report is in the consent agenda. Need to create a membership program as Thinkific will not allow us to do this. Will check with Denise to see if the program she is using for registration will work for membership and what the cost will be. Renewing the membership is not fluid and need to find another system that will work.
5. Board Search Committee – Judith Klefman
  - a. Suspending meetings until after the July general meeting. Updated the bylaws with some concerns on qualifications for board members.
6. NBCC – Sharon C-J
  - a. Working on getting more clarification. No new information to report at this time.
7. Board mtg time change
  - a. Vicky will attempt to get a survey out for Wednesday or Thursday evening. Brian is unable to attend prior to 5 pm.

**Next Meeting:**

Thursday April 20, 2023

at 4 pm Eastern/3 pm Central/2 pm Mountain/1 pm Pacific

**Adjournment :** Vicky made a motion to adjourn, Steve 2<sup>nd</sup>, motion passes. The meeting ended at 6 pm.