

# WGI-US Board Meeting Minutes

May 13<sup>th</sup>, 2019

6pm eastern/5pm central/4pm mountain/3pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

## In Attendance:

Kim Olver – Executive Director

Jim Mishler-Chair

Janette More – Treasurer & Sunbelt Region

Shruti Tekwani – Recording Secretary

Sharon Carder-Jackson – Mid American Region

Corby Meyer – Mountain States Region

Cesar Castaneda – West Region

John Mieras-Midwest Region

## Not in attendance:

Shana O'Boyle – Southeast Region

Martin Price – Northwest Region

Lois Knapton – Vice Chair and Northeast Region

1. Consent Approval
  - a. Agenda approval
  - b. Approval of Previous Minutes

Sharon moved to approve the agenda as presented and the April meeting minutes, Cesar seconded the motion. There were no oppositions and the motion passed.

2. Treasurer's Report: Jan didn't have a report because she doesn't have it from Denise as yet. Denise usually does this by the 15<sup>th</sup> of the month.
3. Executive Director's Report
  - a. Empty board seats
    - i. Biljana: Jim, Marty, and Biljana are touching base tomorrow. Kim came up with a job description and Jim approved of it. Jan moved and Corby seconded to appoint Biljana as a board member, contingent on how the conversation between Jim, Marty, and Biljana goes. There were no oppositions and John abstained since he joined the call late. The motion passed.

- ii. Essentials of Choice Theory: Everyone who is writing a piece for this will submit their part to Jan by May 17<sup>th</sup>.
- iii. New Training structure – down lines
  - 1. There are some challenges with training right now. It's expensive and people aren't training as much anymore. How this would work is we would choose our top 7 trainers, then they would choose people to work with them. They will work with you for as long as it takes for them to train at the level they are ready to be training as. Then when those 7 people on the second rung start training, they don't pay, but the higher rung gets 10% of what they make with training. This would be instead of the faculty training that currently exists. With this model, after someone gets certified and they decide they want to go further in faculty training, they would pick a person. That person would have them observe once, teach once, and they would be available to be there for them as they teach, they could start right away instead of experiencing the current wait times that exist. All 7 top tier trainers would need to see this person's work in order for the person to go further. GIFCT-US would get 5% of any training money. Kim wanted to bring this idea up so people could start thinking about it. Jan wants to go on the record saying that she won't be on board with anything that brings in less money. We are tabling this discussion for now. Kim and Jan will talk about this and get back to us.
- iv. From last meeting:
  - Business goals that came from OKC for Board to review
    - #sales from customers
    - \$ spend/customer
    - Conference Attendance
    - Revenue increase for 2019
    - More members under 35 years-old
    - Balance board representatives for age groups and cultures
    - Member Satisfaction
    - Increase trainings and upsells to practicum
    - Increase the number of people interested in doing product development
    - Increase the understanding of members doing product development

Committees: Jim shared his document that divided some of the committees into categories. The board discussed the list and made some adjustments. Kim suggested we use this as a working model until December and then re-evaluate on whether it's working or not. The PPM would need to be updated saying that board members would be serving on committees.

Sharon moved Cesar seconded that we use this working model until December. There were no oppositions and the motion was carried. We will make some temporary committee assignments at the next meeting.

- v. Our current tag line is: The universal system for empowering individuals, and improving relationships. In OKC someone suggested: The universal system for creating responsibility, empowering individuals, and improving relationships. The board agreed to think about this and come back to it next month. We want to make sure we include business items if possible.
- vi. When you go to our website, you can see the 8 regions listed. When you click on the links, each region is different. This hurts our branding. The Sunbelt region is already on the same template as the GIFCT-US home page. The proposal is that if regions want to, they can have the same template and be a page off of the GIFCT-US website. This will save regions money in web hosting. Also, GIFCT-US is the NBCC provider and this way regions can offer training for CEU credits. If regions are interested, please email Denise and let her know you're interested so she can make it happen.
- vii. Rate proposition: to be tabled for a time when Marty is here as well. Jan wanted to charge more, Marty wanted to charge less. Kim suggested doing both and then collecting data on which model gets more training. Some board members thought that having a united front

makes us look more professional. Jim asked if Kim could put something in writing for the next meeting and she said she would.

4. Chair's Report: Jim didn't have a report. He would like to go over the surveymonkey and publish the results in the next 24 hours so we can look at it.
5. WGI-US Conference 2019 (Kim)
  - a. Faculty Day speakers are set
  - b. There are people who are interested in attending the board meeting on Sunday, September 1<sup>st</sup> and Monday, September 2<sup>nd</sup>
    - i. Kim, Jim, John, Shruti, Shearon will be in Seattle
    - ii. Cesar is almost sure he won't be there
    - iii. Corby is unsure
  - c. Kim has sent Shruti some marketing items that Denise created. Shruti will market them on social media.
  - d. Instructors: We will talk about this next time. One of the instructors will be Canadian. 3 of them will be from the US. We will talk about this the next time.
6. WGI Updates (Nancy H., Shruti, Janet Morgan)
  - a. The restructure document is being worked on and the new board will start at the WGI conference in Croatia in 2020
  - b. A Faculty Retreat is being planned in Turkey for November 20<sup>th</sup>-23<sup>rd</sup>. Arrival would be on the 20<sup>th</sup> and departure would be on the 23<sup>rd</sup>.
7. Bylaws:
  - a. Jan brought up going through the bylaws. Jan updated us on some of the changes made to the bylaws. Jan included a cover page that includes the amendment date on it. Jan will send this to everyone. Jan still needs 3 signatures on this: Kim, John, and Shana.

Jan moves and Corby seconds that the changes would be made. There were no oppositions and the motion carried forward.

- b. Kim will file the forms with the State of Texas tomorrow.

8. Action items requiring a motion & **vote (items requiring a motion & vote that come up during the meeting will be addressed in this item)**
  - a. Proposal to increase fee for intensive training modified
9. Regional Updates (If Any)
10. Future Meetings:
  - a. June: Doodle: Shruti will send one out tomorrow.

Submitted by Shruti Tekwani, Recording Secretary  
Board Member, William Glasser Institute-U.S.

*James A. Mishler, MA*

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Jim Mishler, Chair  
William Glasser Institute-US, Inc.

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Kim Olver, President & Executive Director  
William Glasser Institute-US, Inc.