

WGI-US Board Meeting Minutes

April 22nd, 2019

6pm eastern/5pm central/4pm mountain/3pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

In Attendance:

Kim Olver – Executive Director

Jim Mishler-Chair

Janette More – Treasurer & Sunbelt Region

Shruti Tekwani – Recording Secretary

Sharon Carder-Jackson – Mid American Region

Corby Meyer – Mountain States Region

Martin Price – Northwest Region

Lois Knapton – Vice Chair and Northeast Region

Not in attendance:

John Mieras-Midwest Region

Cesar Castaneda – West Region

Shana O’Boyle – Southeast Region

1. Consent Approval
 - a. Agenda approval
 - b. Approval of Previous Minutes
 - c. Approval of Expenditure/Receipts Report

Lois moved and Jan seconded the approval of the agenda, previous minutes, and expenditure/receipts report. Nobody opposed and the motion was passed.

2. Treasurer’s Report:
 - a. Jan sent this out a few days ago. Nobody had any questions or concerns.
 - b. Jan pointed out that from now on, membership will be from the time you sign up to a year from that time. Currently it’s from January 1st to December 31st. It will also give members the option to automatically renew.

Sharon moved and Marty seconded to approve the treasurer's report. Nobody opposed and the motion was passed.

3. GIFCT Updates

- a. Official name revisited (Kim): Kim gave the update about including US in the name. The branding committee's perspective is that it would be damaging to have "US" in the name. Markie the branding exporter purposefully wants to keep us away from WGI because she believes it will make our brand stronger. John Cooper, Chair of WGI, sent a letter asking us to reconsider. The perception is that it looks like GIFCT is trying to be "the only" institute for Choice Theory. The board discussed this and one suggestion was to go back to "WGI-US" instead of "GIFCT".

Marty moved to our legal name the way it is to Glasser Institute for Choice Theory-US. Lois seconded the motion. One person objected and the motion passed.

Sharon moved that the logo would include the "US" as a watermark behind the legal name. One person objected and the motion passed.

- b. Bylaws updates (Jan): Jan will go through the bylaws and change the name in them.
- c. Regions incorporating their sites into GIFCT website for branding purposes. All regions will have their own page. What you do think? (Kim)
- d. OKC Summary (Jan)
 - i. Hashtags: #Choicetheory, #ChoicetheoryFan, #Fixmylife. These are some of the hashtags we came up with to use on instagram.
 - ii. Essentials of Choice Theory: a bunch of people have divided up different chapters to write that will compile into a book.

4. Chair's Updates:

- a. Prioritizing Goals
- b. Need to set up sub committees and make assignments
- c. Quality School Issue

5. Executive Director Updates and Report

- a. Approve PPM thus far (Kim): Jan moved and Corby seconded to accept the changes that were proposed to the PPM so it becomes the revised bylaws. Jan would like to hear comments by Friday. At this meeting we are approving what's been don't up to date. There were no oppositions and the motion was approved.
- b. Online Practicum Supervision Process: can we do away with it? This was put into place years ago and it seems out of date to have this on the website now since everyone should be doing it online now. The board discussed it and determined that specifying the "online" piece is not needed. The assumption is that most

supervisors will offer practicums online and if someone doesn't they will clarify it when they are contacted.

- c. New Board member process: Bilijana – she attended OKC's meeting in 2019 virtually. She has volunteered to be on the board and Kim thinks she would be a good addition because of her marketing background. Jim and Marty are interested in interviewing her. Tomorrow Kim will ask her if she is still interested. She already has Shruti's vote.
- d. New training structure: downlines – this will be tabled to next month's meeting.
- e. The scope and authority of the ED: Kim told the branding committee she would discuss this with the board. The history is that the branding committee has brought up items that the ED has brought to the board. Kim as the ED is tentative with making decisions and tends to come to the board for these decisions. The board discussed this and trusts Kim to make day-to-day decisions by herself and inform the board about any updates.
- f. Business goals that came from OKC for Board to review. What do you think? Can we adopt some of these?
 - #sales from customers
 - \$ spend/customer
 - Conference Attendance
 - Revenue increase for 2019
 - More members under 35 years-old
 - Balance board representatives for age groups and cultures
 - Member Satisfaction
 - Increase trainings and upsells to practicum
 - Increase the number of people interested in doing product development
 - Increase the understanding of members doing product development

Ideas:

- Dues-paying strategy
- Infusionsoft for CRM system
- Testimonials
- Raise Awareness Campaigns – Amway Style
- Ted-X talks

Jim suggested creating a survey monkey to rank order of these committees in order to prioritize discussion items.

Some more ideas to add:

Standardized curriculum for basic intensive training
Online course for basic intensive training

- g. Committees: which one(s) are important and which ones are you willing to lead?

- i. Formation of a committee to recruit additional board members
- ii. Technology
- iii. HR
- iv. Finance – Jan
- v. Product Creation – Jan
- vi. Membership
- vii. Youth – Shruti
- viii. Diversity
- ix. Communication
- x. Marketing
- xi. Fundraising
- xii. Training
- xiii. Mediation
- xiv. Succession Planning Committee

Jim will explain what these committees are for the next meeting,

6. WGI-US Conference 2019 (Kim)
7. Follow up from previous meetings:
 - a.
8. WGI Updates (Nancy H., Shruti, Janet Morgan)
9. Discussion Items
- 10. Action items requiring a motion & vote (items requiring a motion & vote that come up during the meeting will be addressed in this item)**
 - a. Proposal to increase fee for intensive training modified
11. Regional Updates (If Any)
12. Future Meetings:
 - a. May: Doodle

Submitted by Shruti Tekwani, Recording Secretary
Board Member, William Glasser Institute-U.S.

James A. Mishler, MA

Jim Mishler, Chair
William Glasser Institute-US, Inc.

Kim Olver, President & Executive Director
William Glasser Institute-US, Inc.