

# WGI-US Board Meeting Agenda

September 22<sup>nd</sup>, 2017

3 pm eastern/2 pm central/1 pm mountain/12 pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

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Meeting ID: 275-698-2209

## In Attendance:

Kim Olver – Executive Director

Jim Mishler – Vice Chair and Midwest Region

Shruti Tekwani – Recording Secretary

Willa Casstevens – Southeast Region

Sharon Carder-Jackson – Mid American Region

Cesar Castaneda – West Region

Lois Knapton – Northeast Region (Arrived at 3:20pm Eastern Time)

Nancy Herrick – WGI Board Representative

Corby Meyer – Mountain States Region (Arrived at 4:30pm Eastern Time)

## Not in attendance:

Nancy Buck – Chair

Dave Betz – Board Member At Large

Martin Price – Northwest Region

Janette More – Treasurer & Sunbelt Region

1. Strategic Planning (Dave)
  - a. Marketing Committee: **Kim**, Dave, Shruti, Nancy, Jan
  - b. Finance: **Corby**, Kim, Jan, Marty
  - c. Products/Services: **Jim**, Kim, Sharon, Corby
  - d. Research/Academic: **Willa**, Kim, Janet, Lois, Cesar

Dave was unwell and not at the meeting so we skipped this. The board will read the emailed reports for updates.

2. Approve July Face-Face minutes: Willa moved to approve the July minutes and Cesar seconded the motion.

Results of the vote:

Willa 4  
Cesar 4  
Jim 5  
Corby 4  
Lois 4  
Sharon 4

3. Faculty retreat (Shruti)
  - a. A survey was sent out and it looks like people want a regular retreat (not a cruise)
  - b. Shruti will send information on the Embassy Suites in Tulsa
  - c. Save the dates of April 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup>, 2018
4. WGI-US Conferences: WGI-US was asked to do a combined conference with WGI. It looks like the 2024 conference might be the combined one in the United States.
  - a. 2019 Conference
    - i. Hotel update (Shruti): Seattle looks like a good option. The Embassy Suites by the airport looks promising. Shruti will have a proposal soon.
    - ii. Hilton business account (Shruti): Shruti spoke to the Hilton Corporate office. Unless we spend 2 million dollars a year, we are not eligible. Shruti will continue contacting hotels as needed.
    - iii. Co-sponsorship with Canada (Kim): We are waiting on Canada to have their meeting and get back to us.
    - iv. Regional meeting and updates (Marty): Marty is not at this meeting.

Lois arrived at this point (3:22pm Eastern Time)

- b. 2021 Conference: Jim thinks the Midwest region might be interested in hosting this conference.
      - c. 2023 Conference: to be discussed at a later date
      - d. 2024 Conference (combined with WGI). Chicago and Minneapolis were suggested as locations for the combined WGI and WGI-US Conference.
5. Raleigh:
  - a. Instructors in Raleigh (Kim): There were 3 trainings that occurred in Raleigh. Most of the feedback and comments were great. There was one person who went through Basic Instructor training that was marginally ready and Nancy Herrick approved her with reservations. There were also comments from people who went through training and Kim has spoken to each of the instructors about feedback.
  - b. Kim was present in Raleigh during the trainings and was able to handle some last minute hotel details along with checking in with instructors. Kim will continue being there early every time to support trainings. This time the board did not cover Kim's expenses when she was there. This is something the board should consider next time since it was helpful to have her on site during the trainings.
6. Face to Face Meeting (Shruti)
  - e. Save the dates of Thursday, January 25th - Saturday, January 27th
    - a. Meeting dates/times would be:

Friday, January 26th: 8am-5pm

Saturday, January 27th: 8am-5pm

Sunday, January 28th: 8am-12pm

- b. Embassy Suites Houston Galleria
- c. F and B minimum: \$1080.00
- d. Sleeping room rate of \$119/suite/night. We need a minimum of 10 suites for this rate
- e. Complimentary made to order breakfast
- f. Complimentary evening reception with cocktails and snacks
- g. Complimentary wifi

Kim spoke to Jan about this. Jan would like to run the numbers and asked if board members would be willing to pay for their own dinners. Jan will be at the meeting next month and we can talk about it then. In the meantime, Kim asks that we block off those dates in our calendars. WGI-US will pay for flights and lodging. We don't want to wait much longer than October to book flights because prices go up after that. Shruti has looked into flights and has a spreadsheet of costs.

7. ED Updates:

- a. Anthony Centore – Thriveworks: Kim, Janet, and Carleen talked about this marketing person. He advertises for the ACA conferences and has a doctorate in psychology. His goal is to help revive the institute. He is willing to help us without charging anything. What he wants in return is to own the trademark for Choice Theory and William Glasser. We don't have a trademark for William Glasser yet. One of those things he was concerned about was the fact that we don't have a curriculum for training, and it's hard to have quality control without this. Carleen is in favor of him getting a percentage rather than ownership if he is willing to do that. This is still in the works.
- b. Discrepancies with the data about training: Kim said the data is up-to-date. Denise missed three trainings to put on the PPT for the annual mtg, two done by Jim Mishler and one done by Susan Maese. There is no record of Lois' Take Charge. The data base is only as good as the data provided.
- c. Sending membership reminders to people who have not renewed: Kim spoke to Denise about this and hasn't heard back. Kim thinks that it may take Denise a little more time to do this, so it would mean paying Denise a little more. Each invoice would be individual.
- d. Willa's concerns about database: Willa's concern is that information should be able to be pulled up right away with excel. Kim clarified that we are not using excel. Willa is concerned that whatever database we are using isn't accurate. We don't have a good picture of who our members are and what they're doing. Jim added that it doesn't seem very coordinated. Willa and Jim both said they think this should be a larger board discussion. WGI and WGI-US have a combined database. Perhaps having Denise at the next board meeting to explain the database would be helpful.
- e. Speaking to Canada about cosponsoring the 2019 conference: we are waiting for them to get back to us.
- f. Send Jim the new certification process: Kim has done this.
- g. Training exception: Jim Montagnes from Canada did some training in Buffalo, NY and the people he trained have invited him back to do further training. His wife Rhonda will actually be doing the training. Our policy says that the board will choose training instructors, but Jim is from Canada and their policy is different than ours. Kim would like to make an exception this time. She wanted to bring it to the board so that we can all be on the same page about it. Kim will tell him we will allow it for this time only.

Cesar moves to allow Jim Montagnes to continue with this training this time but to not let this happen again. Kim will communicate this to Jim. Lois seconds this motion.

Results of the vote:

Jim 5  
Cesar 4  
Willa abstains  
Lois 3  
Sharon 4

8. Concern about Ed position and teaching conflict of interest (Willa): Willa requests a policy change that speaks to the ED doing training. This will be tabled to the next board meeting when we have more board members present. Jim and Willa will speak about this.
9. Succession Planning Committee (Jan): Jan isn't here at the meeting. Jim and Willa were at the meeting yesterday. They brought up having a plan for other positions on the board, just like we are developing for regional reps. One of the questions is where this information would be stored. Kim says there are back ups available on a cloud. What about a carbonite account for WGI-US? It starts at \$59.99 a year. The committee will look into options.
  - a. Job descriptions (Kim and Dave)
  - b. Regional Data Sheet (Jim)
10. International Updates (Kim and Shruti): There is a meeting in two days where we will be talking about restructuring. Nancy updated us on several conferences happening around the world. Kim also let Jim know about the MO meeting in October. If Nancy can't make it Jim will try to be there.
11. WGI future conferences:
  - a. 2018 - Bogota, Columbia - Juan Pablo recommends getting there 48 hours before the event so that there's time to get used to the altitude.
  - b. Conferences for 2020, 2022, and 2024
12. Choice Theory app by Tanya Biscardi (Kim): Tanya got certified in Raleigh and created an app. She wants to have it on WGI's website so people can download it. She currently pays for it to be hosted on a another site but would like to host it on our website so we can take over payment for it. People will take a look at it.
13. Consolidating facebook pages: In speaking with Anthony (marketing guy) we learned that we don't have to consolidate our facebook pages and we can actually have pages that are linked to one umbrella page. Shruti will look into this.

Corby arrived at this point (4:30pm Eastern Time)

14. 2018 Elections:
  - a. Sunbelt: nobody has shown interest
  - b. Midwest: John Mieras has shown interest
  - c. Southeast Regions: nobody has shown interest. Kim thought of Gloria Cisse and Jan White, who she can reach out to. Angel Cottom is also a good option. Nancy will think about names and let Kim know.
15. Region Reports
  - a. Northeast (Even months)
  - b. Southeast (Even months)
  - c. Midwest (Even months)
  - d. Mid-America (Even months)
  - e. Sunbelt (Odd months): nothing to report
  - f. Mountain States (Odd months): nothing to report
  - g. Northwest (Odd months): nothing to report

- h. West (Odd months): Cesar is working with Bradley Smith to set up a conference. Cesar wants to know if there is a way that some of the official training can be counted towards training for certification.

Committee Reports

- a. Counseling/Counselor Training Committee – Cesar (Even months)
  - b. Education Committee - Jim (Even months)
  - c. MHH Committee: Nancy (Even Months)
  - d. Program/Product Approval Committee: Kim (Even months)
  - e. Youth Council/Sustainability Committee: Shruti (Odd months)
  - f. Diversity Committee: Gloria (Odd months)
  - g. Subject Matter Experts: Kim (Odd months)
  - h. Marketing/Grants Committee: Jim (Odd months)
  - i. Planned Giving: Kim (Odd months)
16. Next dates:
- h. October: Monday, October 23<sup>rd</sup>
    - 4-7pm Eastern Time
    - 3-6pm Central Time
    - 2-5pm Mountain Time
    - 1-4pm Pacific Time
  - i. November – Doodle
  - j. December – Doodle

Please fill doodle requests out as soon as possible because we would like to have set dates for Nancy Buck so she can coordinate with her work schedule. Jim is giving Shruti permission to nag about this ☺

Submitted by Shruti Tekwani, Recording Secretary  
Board Member, William Glasser Institute-U.S.



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Nancy Buck, Chair  
William Glasser International, Inc.

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Kim Olver, President & Executive Director  
William Glasser International, Inc.