

WGI-US Board Meeting Agenda

October 23rd, 2017

4 pm eastern/3 pm central/2 pm mountain/1 pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

In Attendance:

Kim Olver – Executive Director

Nancy Buck – Chair

Jim Mishler – Vice Chair and Midwest Region

Janette More – Treasurer & Sunbelt Region

Denise Daub – Corporate Secretary

Shruti Tekwani – Recording Secretary

Willa Casstevens – Southeast Region

Sharon Carder-Jackson – Mid American Region

Cesar Castaneda – West Region – left at 6pm Eastern Time

Lois Knapton – Northeast Region (Arrived at 3:20pm Eastern Time)

Martin Price – Northwest Region

Nancy Herrick – WGI US Rep

Corby Meyer – Mountain States Region (Arrived at 4:30pm Eastern Time)

Not in attendance:

Everyone was in attendance

1. Dave Betz: Dave resigned from the board. He's contributed a lot to the board and pushed us along. In his honor, we would like to keep the momentum going. Keeping that in mind, Kim and Jan had a couple of meetings.
2. Strategic Planning
 - a. Marketing Committee: **Kim**, Shruti, Nancy, Jan
 - a. Face to face Board Meeting: Kim and Jan discussed the face to face meeting. They would like this to be a working meeting where the time is used to create products for WGI-US. This can help us create revenue and earn some money.
 - b. Faculty Retreat: Similarly to the face-to-face board meeting, we would use the faculty retreat time to have a working group to create products. Instead of calling it a faculty retreat, what if we called it a product development think tank? Or a think and do tank.
 - c. Thriveworks: He would want us to own the trademark of William Glasser and Choice Theory. We can probably do some of the things he was recommending.

- d. Josh Covey: Kim got a call from him. He is interested in Choice Theory. He will attend a basic training and Kim will go to one of his 2 day trainings. They will then compare notes and see how they can work together. As a side note, Nancy Herrick let us know that the VHS videos of Dr. Glasser are being digitized.
 - e. If we made a list of what people would want:
 - i. Mental Health curriculum for schools
 - ii. Grief and loss
 - iii. Bullying
 - iv. Resiliency
 - v. Addictions
 - f. Markie Gordon (Kim)
 - b. Finance: **Corby**, Kim, Jan, Marty
 - c. Products/Services: **Jim**, Kim, Sharon, Corby
 - d. Research/Academic: **Willa**, Kim, Janet, Lois, Cesar
3. Approve September minutes: Nobody objected to approving September's minutes. The minutes were approved.
4. Choose people to keep in Mind: Revenue streams, Research, Value-Added for Members, Quality
- a. Revenue streams: Jan
 - b. Research: Willa
 - c. Value-Added for members: Jim
 - d. Quality: Marty
5. Conflict of interest (Willa): Willa sent out a conflict of interest page that she copy/pasted from university guidelines. Willa thinks we should consider a conflict of interest policy for WGI-US, and Kim pointed out that we do have a conflict of interest policy and directed the board to the Policies and Procedures Manual. Willa thinks the policy needs revision, with attention given to revising three separate items (mentioned by board members during discussion) in the Manual. She is concerned that board members and employees/contractors should not be considered as applicants for paid trainings organized by the board, unless no one else meeting criteria applies. The decision was made to make no changes at this time. Once the present rubric has been fully approved and adopted, the questions regarding conflict of interest will be addressed again to see if there are any remaining unaddressed issues needing clarification or change in the policy.
6. Request to board from Cesar: Would like to consider offering a Lifetime Achievement award to Hoeffine (unsure of last name). She was the 2nd person trained by Dr. Glasser and is now 98 years old. Cesar will send an email to Kim and Kim will issue a plaque. The board agreed to this by unanimous consent.

Cesar left at this point (6pm Eastern Time)

- 7. Research Committee vote (Janet): Willa reported that NREP got back to them about some of the questions they had. They are trying to track down some data. NREP is continuing to evaluate the packet that Janet submitted.
- 8. Database (Denise): Denise was able to answer questions that the board had about the database. The finance committee wanted to know if we could send reminder emails about membership payment. Denise clarified that the database stores training, member information, and not much else. The system cannot send invoices. We can do this with emails. Another

thing we can do is send 3 reminders instead of just 1 email. We can also consider having a late fee or give a discount to people who pay on time.

9. WGI-US Conferences
 - a. 2019 Conference
 - i. Hotel update (Shruti): Talking with the Embassy Suites in Seattle by the airport. There will be a proposal ready by the end of the week.
 - ii. Co-sponsorship with Canada (Kim)
 - iii. Regional meeting and updates (Marty)
 - b. 2021 Conference: Corby will ask his region about interest in hosting this.
 - c. 2023 Conference
 - d. 2024 Conference (combined with WGI): Midwest region?
10. Face to Face Meeting (Kim and Shruti): discussed previously
11. Succession Planning Committee (Jan): Jan sent Shruti a summary and Shruti sent it out to the board. The board discussed this and Jan took notes on the feedback from the board.

The board voted to approve this policy. Jim moved to approve the policy and Lois seconded. The results of the vote are:

Jan: 5
Jim: 4
Lois: 4
Marty: 4
Sharon: 4
Corby: 4

The motion was passed.

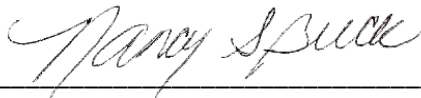
- a. Regional Data Sheet (Jim): Jim made a few corrections and will send it out to people.
12. International Updates (Kim and Shruti): Nothing to report from last time. There is a restructuring committee in the works.
13. WGI future conferences:
 - a. 2018 - Bogota, Columbia - Juan Pablo recommends getting there 48 hours before the event so that there's time to get used to the altitude.
 - b. Conferences for 2020, 2022, and 2024
14. Choice Theory app by Tanya Biscardi (Kim): Enough people responded that said they appreciated the app. Tanya and Denise are working together to put it up on the website. Tanya is using a webform to get this to work. They are working on this.
15. Consolidating facebook pages: Shruti looked into this and couldn't find a way to do this: Shruti will send Kim more information on this.
16. 2018 Elections:
 - a. Sunbelt: Jan More
 - b. Midwest: Jon Mieras
 - c. Southeast Regions: Shana O'Boyle
 - d. Jon and Shana will be added to the board listserv and they are invited to attend meetings starting in November.
17. Region Reports
 - a. Northeast (Even months): The region had a great conference two weeks ago.
 - b. Southeast (Even months)
 - c. Midwest (Even months)
 - d. Mid-America (Even months)
 - e. Sunbelt (Odd months)

- f. Mountain States (Odd months)
- g. Northwest (Odd months): This region decided that it would be ok to join forces with Canada for the 2019 conference. They also decided to move the location from Portland to Seattle.
- h. West (Odd months)

Committee Reports

- a. Counseling/Counselor Training Committee – Cesar (Even months)
 - b. Education Committee - Jim (Even months)
 - c. MHH Committee: Nancy (Even Months)
 - d. Program/Product Approval Committee: Kim (Even months)
 - e. Youth Council/Sustainability Committee: Shruti (Odd months)
 - f. Diversity Committee: Gloria (Odd months)
 - g. Subject Matter Experts: Kim (Odd months)
 - h. Marketing/Grants Committee: Jim (Odd months)
 - i. Planned Giving: Kim (Odd months)
18. Report on Revenue streams, Research, Value-Added for Members, Quality
19. What are we doing right? How can we do better?
20. Next dates:
- e. November – Monday, November 13th from 3-6pm Eastern/2-5pm Central/1-4pm Mountain/12-3pm Pacific
 - f. December – Saturday, December 16th from 3-6pm Eastern/2-5pm Central/1-4pm Mountain/12-3pm Pacific

Submitted by Shruti Tekwani, Recording Secretary
Board Member, William Glasser Institute-U.S.



Nancy Buck, Chair
William Glasser International, Inc.

Kim Olver, President & Executive Director
William Glasser International, Inc.