

WGI-US Board Meeting Minutes

November 13th, 2017

4 pm eastern/3 pm central/2 pm mountain/1 pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

In Attendance:

Jim Mishler – Vice Chair and Midwest Region

Janette More – Treasurer & Sunbelt Region

Shruti Tekwani – Recording Secretary

Sharon Carder-Jackson – Mid American Region

Lois Knapton – Northeast Region

Martin Price – Northwest Region

Corby Meyer – Mountain States Region (Arrived at 4:45pm Eastern Time)

Shana Baird-Southwest Region Rep for 2018

Not in attendance:

Kim Olver – Executive Director

Nancy Buck – Chair

Denise Daub – Corporate Secretary

Willa Casstevens – Southeast Region

Cesar Castaneda – West Region

1. Approve October minutes: There were no objections to approving the minutes. The minutes were passed.
2. Choose people to keep in Mind: Revenue streams, Research, Value-Added for Members, Quality
 - a. Revenue streams: Jan
 - b. Research: Lois
 - c. Value-Added for members: Jim
 - d. Quality: Marty
3. Strategic Planning (Markie Gordon): A branding expert who is going to help us and not charge us for her time. The only thing she will charge us for is if we give her a deliverable with a timeline.
4. Faculty Retreat is now the Product Creation/Branding Strategy Weekend
 - a. Oklahoma City, April 6-8, 2018

- b. Hotel link will be sent out shortly
- c. This will be a different format this time. The big push is to generate income for WGI-US. During our board meeting in Houston we will start developing products and then at the product creation weekend we will get others involved and continue creating these products.
- d. Kim will be talking about this at the Choice Connection meeting on December 12th and she is asking that board members call in to that meeting as well to check in.
- e. Markie will be at the Choice Connection call as well
- f. We will brainstorm later in this meeting today
- 5. Conflict of interest policy (Willa): Willa is not present at this meeting so we will table this item for next month,
- 6. Josh Covey: Josh contacted Kim saying there are a lot of similarities between CT and what Josh teaches. Kim and Josh will attend each other's sessions and see if there is any synergy between the two.
- 7. Face to Face meeting in January: Does everyone have an airline ticket?
 - a. Sharon has not received confirmation of her ticket. Shruti will ask Kim about this.
- 8. Elections: We will table this until the next meeting so that board members have time to think about nominations.
- 9. Re-contracting Paid Positions: to be discussed at the next meeting
 - a. ED
 - b. Secretary (Denise)
- 10. Elections: to be discussed at the next meeting
 - a. Vice Chair
 - b. Recording Secretary
 - c. Treasurer
- 11. WGI-US Conferences
 - a. 2019 Conference: Alaska?
- 12. Succession Planning Committee (Jan): There hasn't been much done since the last meeting. There is a meeting scheduled this coming Thursday.
 - a. Regional Data Sheet (Jim): Jim has it ready and will send it out shortly.
- 13. International Updates (Nancy Herrick and Janet Morgan)
- 14. Region Reports
 - a. Northeast (Even months)
 - b. Southeast (Even months)
 - c. Midwest (Even months)
 - d. Mid-America (Even months)
 - e. Sunbelt (Odd months)
 - f. Mountain States (Odd months)
 - g. Northwest (Odd months)
 - h. West (Odd months)


Committee Reports: Talk to Kim about dissolving some of these committees since some of them don't have updates for months. Maybe include these committees into the strategic plan.

- a. Counseling/Counselor Training Committee – Cesar (Even months)
- b. Education Committee - Jim (Even months): Scheduled a meeting
- c. MHH Committee: Nancy (Even Months)
- d. Program/Product Approval Committee: Kim (Even months)
- e. Youth Council/Sustainability Committee: Shruti (Odd months)
- f. Diversity Committee: Gloria (Odd months)
- g. Subject Matter Experts: Kim (Odd months)

- h. Marketing/Grants Committee: Jim (Odd months)
 - i. Planned Giving: Kim (Odd months)
15. Report on Revenue streams, Research, Value-Added for Members, Quality
16. Brainstorming for products:
- a. Going into colleges and teaching CTRT
 - b. Jan suggested that the term “Choice Theory” remain for the work done by Bill Glasser. She also stated that we need to keep up with the times and incorporate new ideas. In order to differentiate those ideas from Glasser’s work and not to imply that they came from him, that we create a new entity called “Choice Psychology”.
 - a. Different resources for different trades
 - b. Crisis prevention institute
 - c. Write position papers about areas where Choice Theory has been applied – report on results
 - Women’s prison in California
 - Corning, NY experiment
 - d. Develop 2-day training for school administrators, then go into classrooms: train the trainer
 - e. Find ways to “stir up” groups of people. An example is to address ways to de-escalate restraints in schools.
 - f. Develop scripts to address various groups of people
 - g. Target instructors for different types of organizations
 - h. Develop PowerPoint for graduate-level lecture on CT/RT
 - i. Develop method to review instructors by peers
 - j. List basic competencies to get out of training and develop way to measure.
 - k. Provide support for those who are not yet ready to move forward
 - l. Develop template for courses
 - m. Make Jim’s course available for others to use
 - n. Create online courses from those being offered in person
17. What are we doing right? How can we do better?
18. Next dates:
- e. December – Saturday, December 16th from 3-6pm Eastern/2-5pm Central/1-4pm Mountain/12-3pm Pacific

Submitted by Shruti Tekwani, Recording Secretary

Board Member, WGI-US



Nancy Buck, Chair

William Glasser Institute-US, Inc.

Kim Olver, President & Executive Director

William Glasser Institute-US, Inc.