

WGI-US Board Meeting Agenda

June 8th, 2017

5 pm eastern/4 pm central/3 pm mountain/2 pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

In Attendance:

Kim Olver – Executive Director

Nancy Buck – Chair

Jim Mishler – Vice Chair and Midwest Region

Janette More – Treasurer & Sunbelt Region (Joined at 6pm Eastern Time)

Shruti Tekwani – Recording Secretary

Dave Betz – Board Member At Large

Willa Casstevens – Southeast Region

Sharon Carder-Jackson – Mid American Region

Martin Price – Northwest Region

Lois Knaption – Northeast Region (Left at 6:15pm Eastern Time)

Corby Meyer – Mountain States Region

Janet Morgan – U.S.A. Representative on WGI Board (Left at 6:03pm Eastern Time)

Absent:

Cesar Castaneda – West Region

1. Strategic Planning with Dave Betz
 - a. Anthony Centore – Thriveworks: Anthony does marketing for the American Counseling Association. Janet connected Kim and Anthony and Anthony is willing to provide marketing advice for free, and Anthony suggested a model where when WGI-US starts making money, he will get some of it. Nothing has been decided; Kim and Anthony are still talking.
 - b. The board signed up to serve on committees and Dave took notes on this.
 - c. Shruti will send out a doodle so that the board can touch base in July before the Raleigh meeting.
2. Approve May minutes – there were no objections to approving the May minutes.
3. Choose people to keep in Mind:
 - a. Revenue streams (Kim)

- b. Research (Nancy)
- c. Value-Added for Members (Dave)
- d. Quality (Marty)
- 4. SE Conference news – Willa/Kim
 - a. Instructor choice for advanced training – We need to make a decision about Mona Dunkin or Shearon Bogdanovic for a training instructor in Raleigh in July. Nancy Herrick is doing Basic Instructor training and Charlotte is doing certification. Details of Nancy and Charlotte are in previous minutes. After some discussion about the candidates and the rubric, Mona had a higher score. Kim will notify her.
 - b. Chris Haigh : Last month we discussed the idea of having Chris be a panelist at the Raleigh conference and waiving the registration fee for the day. The board decided against this idea and want to discuss this policy for the future.
 - c. There is a revised flier for the preconference. Willa will send it to us and we will distribute it.
- 5. Check out www.wglasser.com/wp
- 6. Cincinnati August Certification instructor (Jim): Jim looked at the input and Pat Robey was chosen. Kim will let Pat know.
- 7. October California Certification:
- 8. Succession Planning Committee: Jan (Even months): The idea is to start looking for people now.
- 9. International Updates
- 10. 2018 Elections: Sunbelt, Midwest, and Southeast Regions
- 11. Region Reports
 - a. Northeast (Even months)
 - b. Southeast (Even months)
 - c. Midwest (Even months)
 - d. Mid-America (Even months)
 - e. Sunbelt (Odd months)
 - f. Mountain States (Odd months)
 - g. Northwest (Odd months)
 - h. West (Odd months)
- 12. Committee Reports
 - a. Counseling/Counselor Training Committee – Cesar (Even months)
 - i. Cesar, Marty, Kim, Corby
 - b. Education Committee: Jim (Even months)
 - c. MHH Committee: Nancy (Even months)
 - i. MHH data
 - d. Program/Product Approval Committee: Kim (Even months)
 - e. Youth Council/Sustainability Committee: Shruti (Odd months)
 - f. Diversity Committee: Gloria (Odd months)
 - g. Subject Matter Experts: Kim (Odd months)

- h. Marketing/Grants Committee: Jim (Odd months)
- i. Research Committee: Willa (Odd months)
- j. Planned Giving: Kim (Odd months)

13. Next dates –

- a. July 31st and August 1st
- b. August – sending Doodle

Submitted by Shruti Tekwani, Recording Secretary
Board Member, William Glasser Institute-U.S.



Nancy Buck, Chair
William Glasser International, Inc.

Kim Olver, President & Executive Director
William Glasser International, Inc.