

WGI-US Board Meeting Minutes

December 16th, 2017

3 pm eastern/2 pm central/1 pm mountain/12 pm pacific

Join from PC, Mac, Linux, iOS or Android: <https://zoom.us/j/2756982209>

Or iPhone one-tap (US Toll): +16465588656, 2756982209 # or +14086380968, 2756982209 #

Or Telephone: Dial: +1 646 558 8656 (US Toll) or +1 408 638 0968 (US Toll)

Meeting ID: 275-698-2209

In Attendance:

Kim Olver – Executive Director

Nancy Buck – Chair

Jim Mishler – Vice Chair and Midwest Region

Janette More – Treasurer & Sunbelt Region

Shruti Tekwani – Recording Secretary (Left at 5:55pm Eastern Time)

Lois Knapton – Northeast Region (Arrived at 3:34pm Eastern Standard Time)

Sharon Carder-Jackson – Mid American Region

Martin Price – Northwest Region

Corby Meyer – Mountain States Region

Willa Casstevens – Southeast Region (Left at 5pm Eastern Standard Time)

Cesar Castaneda – West Region

Markie Gordon – Marketing Consultant

Not in attendance:

Denise Daub

1. Markie Gordon, Marketing Consultant
 - a. Markie shared a powerpoint presentation with the board that highlighted how brand strategy would work to deliver our needs.
 - b. The idea would be to come up with a core team who could talk about marketing ideas and we would touch base at the face-to-face meeting.
 - c. Markie would like to get to 80% by the beginning of January and 95% by the board meeting in January.
 - d. People on this core committee: Kim, Jim, Jan, Marty, Cesar
 - e. This core team will meet before January 15th at 11am Eastern Time
2. Approve November minutes
 - a. Jan submitted November notes to Shruti, which she changed in the minutes
 - b. There was discussion about The “Corporate Secretary” title. Kim will look at the bylaws and get back to us about this.

- c. Shruti will look at the election list and separate the ED and Secretary positions from the rest.
- 3. Choose people to keep in Mind: Revenue streams, Research, Value-Added for Members, Quality
 - a. Revenue streams: Cesar
 - b. Research: Lois
 - c. Value-Added for members: Jim
 - d. Quality: Corby
- 4. Josh Covey (Kim):
 - a. We left this on the agenda so that Kim can keep us posted on her meeting with him in February. There are no updates at this time.
- 5. Elections
 - a. Vice Chair:
 - i. This position is a one-year position and is not automatically the president elect.
 - ii. Cesar nominated Lois and Nancy seconded the nomination. Nobody opposed.
 - b. Recording Secretary: Lois nominated Shruti and Marty seconded. Nobody opposed.
 - c. Treasurer: Cesar nominated Jan and Marty seconded. Nobody opposed.
- 6. Voting on paid positions:
 - a. ED: Cesar proposed that the board renew Kim's contract. There was a discussion amongst board members. Willa needed to leave before the vote. Lois seconded the motion.

Jim 4
 Lois 4
 Cesar 4
 Jan 4
 Sharon 4
 Marty 4
 Corby 4
 Willa abstained from voting

The motion was passed.

Jan sent Kim a job description and self-assessment, which Kim will send back to Jan by January 15th. The board will then discuss this.

Willa left at this point.

- b. Corporate Secretary (Denise): The board decided to vote on Denise's position and then later discuss her official title. Marty proposed to renew Denise's contract and Corby seconded.

Jim 4
 Lois 4
 Cesar 4
 Jan 4
 Sharon 4
 Marty 4
 Corby 4

The motion was passed.

Jan will also send Denise a job description for comment.

7. Vote on budget: Jan sent the budget out before the meeting. Our fiscal year is from January to January so a vote today is needed.
Cesar proposed to approve the budget and Sharon seconded the motion.

Jim 4
Lois 3
Cesar 3
Jan 5
Sharon 4
Marty 4
Corby 3

The 2018 budget was passed.

Shruti left at this point.

8. WGI-US Conferences
 - a. 2019 Conference
 - i. Hotel update (Shruti)
 - b. 2021 Conference
 - c. 2023 Conference
 - d. 2024 Conference (combined with WGI): Midwest region?
9. Hello/Goodbye
 - a. Nancy Buck
10. Region Reports
 - a. Northeast (Even months)
 - b. Southeast (Even months)
 - c. Midwest (Even months)
 - d. Mid-America (Even months)
 - e. Sunbelt (Odd months)
 - f. Mountain States (Odd months)
 - g. Northwest (Odd months)
 - h. West (Odd months)

Committee Reports

- a. Counseling/Counselor Training Committee – Cesar (Even months)
 - b. Education Committee - Jim (Even months)
 - c. MHH Committee: Nancy (Even Months)
 - d. Program/Product Approval Committee: Kim (Even months)
 - e. Youth Council/Sustainability Committee: Shruti (Odd months)
 - f. Diversity Committee: Gloria (Odd months)
 - g. Subject Matter Experts: Kim (Odd months)
 - h. Marketing/Grants Committee: Jim (Odd months)
 - i. Planned Giving: Kim (Odd months)
11. Report on Revenue streams, Research, Value-Added for Members, Quality

12. What are we doing right? How can we do better?
13. Next Meetings:
 - a. January 15th at 10am Eastern for a check-in marketing meeting



Nancy Buck, Chair

William Glasser Institute-US, Inc.

Kim Olver, President & Executive Director

William Glasser Institute-US, Inc.