

Board Meeting

September 27, 2016

5 pm Eastern/4 pm Central/3 pm Mountain/2 pm Pacific

Call 712-432-3900; Access Code: 165843#

Present:

Kim Olver
Nancy Buck
Shruti Tekwani
Jan More
Terri Allen
Willa Casstevens
Mike Rice
Bob Hogle
Sue Tomaszewski
Sharon Carder-Jackson

Absent:

Jim Mishler, Dave Betz

1. Approve August's minutes:

Shearon moves to approve; Willa seconds it. Nancy asked if anyone objects and nobody did, so it passed.

2. Always keep in Mind: Revenue streams, Research, Value-Added for Members, Quality

3. Treasurer's Report – Jan

Jan submitted notes before the meeting. See notes in blue below. We had a good couple of months but we spent more money than we brought in. We still have about \$23,000 in our bank account.

[Comments on Financials for July & August 2016:](#)

[Income:](#)

[We had some nice income from Intensive Weeks during both months: \\$2800 in July and \\$5680 in August.](#)

[We received \\$1960 for Faculty Programs in August.](#)

[Expenses:](#)

[Expenses were light in July and August, so we had net gains of \\$500 in July and \\$5300 in August Year-to-Date we are at a negative \\$8200, which means we've spent that much more than we've taken in. Last year to date, we were at a positive \\$4800. \(This is not shown on the spreadsheet.\)](#)

- a. 2017 in-person meeting
- b. \$500/person for 3 reps to WGI face-to-face

- c. \$250 for seven months to Nancy Buck for MHH – save till the end
4. GQS Update (Bob): We are in a good place where we now have a solid rubric. We just need to figure out things like activities, videos, etc. We should have some revenue so that we can have a running website. Later on as we advance it will require visits for external evaluations as well. So it comes down to percentages and how much WGI and WGI-US get. There will be an application for Glasser Quality Schools and Glasser Quality Educators. There are ways to generate income from this. Let's think about how much we are charging as well. Nancy suggested talking about it within the committee and then bringing some choices to the board. There is a first page of a website that is already written. It will be sent to us in the next couple of days.
 5. 2017 in person meeting (Kim): Kim thinks meeting in person at the beginning of the year is important because of relationship building. We will potentially have 3 new board members in 2017 and Kim thinks it's important to meet in person. Willa suggested a PDF explaining board policy to replace the in person meeting. Bob asked a question of us: in the last 3 years, which new board members read the PPM? There are some concerns about expenses and how much we spend on these meetings. We are expecting to be listed as evidence based by the end of the year so that might help too. Kim brought up the fact that WGI is in the same predicament; where some members think we cannot afford it. WGI also talked about asking member organizations to pay \$500 a piece for their reps. The US has 3 reps, so that would mean paying \$1500 for our reps to go. Vote: "WGI-US is able to support the 2017 in person meeting by paying \$500 per representative (total of \$1500 from the US)". WGI has not agreed to financially support the 3 representatives for the WGI 2017 meeting.
 6. MHH (Kim): Nancy has been working with MHH alongside with Ken Larsen. After Ken passed away and Nancy got sick, it became difficult to keep up with the blogs. Kim and Nancy decided not to do the MHH summit this year. Nancy has plans to rebuild and revise MHH and perhaps find some ways to generate some income from MHH. Nancy is asking for \$1000 a month for 7 months to do this. Kim went to WGI and asked the executive committee to support this and some executive board members offered to cover this (Canada and Japan are willing to pay \$250 each). Kim thought if Canada and Japan are contributing, maybe the US can contribute. At that time Columbia offered to help with \$250 a month as well. We are missing \$250 so Kim is wondering if the US can help out and contribute \$250 a month for 7 months. We asked what the money is being used for. Nancy talked about how much of time and effort it takes to run MHH. It takes time to go out and solicit people and edit blogs as well as the challenges. It takes a minimum of 10 hours a week to upkeep with this and Nancy is unable to do this on a voluntary basis at this point with her health and energy level. The reality is that she is unable to keep doing it for free anymore at this time. Sue clarified that we are creating an ADHOC paid position for 7 months. It's \$1000 for about 40 hours of work. What happens if MHH goes away? MHH has brought more activity and outsiders than anything else has in several years. Have people signed up for basic weeks because of it? No. Bob is willing to talk to Nancy about looking at subscription levels and charging a certain amount. Nancy says she has all that planned out. If we create this position, what will be fulfilled? In the next 7 months, what will be accomplished? Nancy will send that to us. There is a worry about setting a precedent and other people who also volunteering time. Nancy left the meeting at this time so that we could talk about this. In that

case, do we then need to pay Denise for MHH administrator stuff? We have not paid her for MHH work except for the once a year summit admin work.

This was brought up during the WGI executive committee; not the WGI board meeting. Bob asked if there was a way where other countries could also be asked. If the US does not contribute, the other three countries will still contribute. Given the data and given the plan, do we want to create an ADHOC position? We are going to table this until October. What information do we want for October?

-Are we getting any income from it? We have had very little income from it this year.

Terri needed to leave at this point. Her concern was that we don't have a precedent for this currently. Kim clarified that the board doesn't hire people; only the Executive Director would hire people. The board hires the ED.

Jan left at this point.

This has been tabled for next month after we get the proposal.

7. SE Conference news – Willa – [No report received](#)

Willa sent out her notes via email. Copy of email:

September 27, 2016

Report from Southeast Regional Representative to WGI-US Board:

The Southeast Region Annual Meeting was held on Saturday, Sept. 10, 2016, at the Quality School, St. Patrick's Catholic School in Norfolk, VA with 10 attendees

A Regional Board was constituted, comprised of Willa, Charlotte, Gloria, Steve, and Wendall; the Board will be in charge of incorporating in the state of NC.

Subsequent vote on officers:

- Willa Casstevens voted in as Chair of Board
- Charlotte Wellen voted in as Secretary
- Steve Hammond voted in as Treasurer
- Wendall Walker voted in as Vice-President
- Gloria Smith Cisse voted in as Member-at-large

Vote was 100% in agreement for the entire slate of officers.

Discussion on WGI-US Conference in Raleigh:

Do we need a child/youth program? We can look into the policy for this. We haven't done this in the past, but we do buy event insurance. We will look into how having kids there will change things.

Volunteers will be needed! TBA ☺

How soon can we register for hotel room with conference rate? Once we decide the rate, this will be easier to determine.

WGI SE Regional Board would like to see

- another plenary speaker more on the Social Work side of things, connecting with diversity; several people's name discussed; discussion ended with suggestion to take to WGI-US Board for moderated panel on diversity at national conference
- panel with "star schools" focused on Quality Schools; Steve & Charlotte's two schools were suggested

What funds are budgeted for bags/badges? (neck pouch like that in Korea suggested)

We would prefer to keep the name tags from Las Vegas because they are reusable.

What funds are budgeted for what type(s) of entertainment?

Please note: highlights are questions for the WGI-US Board.

- a. Contract - signed
- b. Peter Breggin and Robert Whitaker confirmed for 7/26/17
- c. Deposit not taken by hotel – their mistake – has been corrected

Bob left at this point.

8. New Board Members: there was some trouble signing in so Kim read out the statements without giving us the names. Only 4 people on the call are able to vote so Kim got their opinions and will follow up with the rest of the board members to get their votes.

Kim suggested tabling the rest of the meeting until next month since we don't have a quorum anymore.

Reminder: our next meeting is on Thursday, October 20th at 3pm eastern.

9. Committee Reports
 - a. Counseling/Counselor Training Committee – Terri – **Nothing to report**
 - b. Research Committee: Willa -**No report received**
 - c. Education Committee: Sue -**No report received**
 - d. Marketing/Grants Committee: Jim -**No report received**
 - e. MHH Committee: Nancy

Mental Health & Happiness Report

September 2016

Summary:

We have been able to maintain our present state despite the challenges starting with Ken's death in February and my illness (being down and out for 4 months). Denise has done a terrific job maintaining the site, primarily drawing from previously written and posted blogs. (I'd like to give recognition and personal shout out to Mike who continues to write and submit blogs — thank you Mike.)

Our immediate challenge facing us is October 10, 2016, World Mental Health Day a la the World Health Organization. The last two years we have presented our Mental Health & Happiness Summit; 24 world wide interviews of experts, life story tellers, and practitioners. Ken was integral with the IT of these productions, (as well as interviewer and interveiwee). Our plan for 2016 is to present the “best of” repeats from previous years. We still need to get the word out via social media and announcements. During this year's Summit we will provide 24 hours of designated videos available to anyone who registers. Participants can then view the videos they choose, during the time that they choose. (Plans for next year's summit is included in the proposal to follow.)

As always there is need for more authors to write blogs and produce vlogs (video blogs — again see proposal). In April “call for blog authors” was sent out via WGI-US with very good responses. Unfortunately this occurred at the same time I became so ill. I was able to capture some, and am now going back to reconnect with others. There will be a repeat of this action, now to include all of WGI, especially Japan, Columbia, and Canada. (see below)

We are now receiving monthly contributions/payment to me for doing this work. \$250.00 each is contributed by Canada, Japan, and Columbia from September to March, 2017. There is a proposal for USA to

contribute the same amount, to be discussed at another time during this meeting.

We continue to receive new subscribers to the Challenges, as well as continued feedback from appreciative readers.

Respectfully submitted,

Nancy Buck

Committee Members:

Kim Olver

Denise Daub

Nancy Buck

- f. Youth Council/Sustainability Committee: Shruti – Nothing to report
- g. Diversity Committee: Gloria –No report received
- h. Succession Planning Committee: Jan
- i. Program/Product Approval Committee: Kim
- j. Subject Matter Experts: Kim
- k. Regional Reports

West Region Report-

The West Region had its annual conference on August 27th in Ontario, CA. 24 members were present with the following State members:

New Mexico = 0
Nevada = 0
Hawaii = 0 Was too far away and too costly for the HI Rep to attend for just one day.
Arizona = 4 members
California = 20 Members
24 Total attendees

Gross income = \$960.00 from attendees

300.00 Donation

1, 260.00

Conf. Expens - 481.50 Conference Room & Visual needs

-48.30 Staples supplies

529.80 total expenses

Monthly expenses August bank service fee 10.00

September Bank service fee 10.00

Monthly Constant Contact fee 43.24

Monthly Pay Pal fee 30.00

93.24

Bank account balance as of 9/13/16 \$ 833.94

New Mexico has lost their representative due to her relocating to Michigan. Word went out for a call to those interested in fulfilling the vacant slot. No one responded.

The Nevada representative's term ended and no one responded to fulfilling this position. Consequently, the past representative is continuing to maintain her position.

Brian Patterson requested that he be given another term for AZ as he feels he can do more this time than he was able to do the past 3 years.

When we move a conference from CA to NV (which is centrally located for the regions) we lose the majority of our attendees resulting in low income. Conferences draw more in CA which bring more income than if held in NV.

10. Participant fee to WGI-US for larger groups – Hoglund's questions

11. Planned Giving

12. Business Arising:

- a. Bob & Willa's concerns with the vision statement (lack of RT and sole focus on relationships)
- b. Template for WGI-US Partnership – Jim's Matrix

13. To Dos:

- a. Kim
 - i. GQO criterion
 - ii. Summary Proposal of Bob's request?
 - iii. Develop annual questionnaire for board members regarding the details of their regions. Regions can provide as desired. (articles, bylaws, bank info, web info)
 - iv. PPM ready for April
- b. Shruti
 - i. Comparison chart between WGI and other organizations in terms of benefits - done
- c. Jim
- d. Nancy
 - i. Get me her to do list
- e. Passion Plans
 - i. Willa
 - ii. Jerry
 - iii. Sue

14. New Business

15. Next dates – October 20th at 3pm eastern.

November, December