

Board Meeting

October 20, 2016

3 pm Eastern/2 pm Central/1 pm Mountain/12 pm Pacific

Call 712-432-3900; Access Code: 165843#

Present: Kim Olver

Nancy Buck

Shruti Tekwani

Willa Castevens

Jan More

Sue Tomaszewski

Sharon Carder-Jackson – left at 3:14, back at 4:55

Dave Betz-had some trouble throughout the call

Jerry Noel came on at 4:17 and left at 5:12

Mike came on at 4pm

We don't have enough voting members for quorum, but instead of postponing the meeting we will go ahead as planned and then send out minutes and ask people their votes.

1. Approve September's minutes
 - Willa will be sending out some revisions to the September minutes. We will put this on hold and revisit next month.
2. Always keep in Mind: Revenue streams, Research, Value-Added for Members, Quality
3. Treasurer's Report – Jan: Jan had sent out a report prior to the meeting. There was a question about the expense for MHH, which Kim will look into. The thought is it might be for Denise's billing.
4. 2017 in-person meeting
 - a. Are we having one in 2017? Shruti will look at prices to San Antonio since it seems to be cheaper than Dallas.
 - b. \$250 for seven months to Nancy Buck for MHH – save till the end
5. MHH Summit – Nancy: the report was sent out via email and hopefully everyone got the information. There is a question about the total income for the program each of those years. It's

all in the financial report. It's also possible that videos and e-books were bought outside of the summit time period, so those numbers should be clarified. Japan paid us \$1750 to give \$250 a month to Nancy. That showed up as income, so it's really \$300 as expenses for web hosting.

6. SE Conference news – Willa

a. Need to set prices

Nothing to report except that Jan, Willa, and Kim will meet after this meeting to confirm things. If prices can be set today, Denise can get the website up with information on it. Willa will then work on survey monkey this weekend. We would like to have the request for program proposals out by next week. We are saying that in order to present, the person needs to be attending the conference.

7. What are we doing right? How can we do better?

What are we giving people for their membership? Something to think about. Kim will talk to Dave about his willingness and availability to talk about strategic planning at our November meeting. Dave had some trouble with the conference line, so it's possible he didn't hear this discussion.

8. We have Bob W., Nancy H and Kim allowing customers to purchase training at WGI-US for open training (Kim):

Kim and the other three (including Mona) are all willing to have the "buy now" button on their website. This way there will be a more professional way for people to find trainings. The instructor will get a copy of this. This is not mandatory, but so far there has been no pushback. With new people, this is how we want to do it. Kim chatted with Carleen and she is on board for this as well. If you arrange a closed week, you may still do this.

9. Terry Lynch affiliation (Kim):

Terry Lynch is a counselor, a friend of WGI. Terry is working on an online course for counselors. He's selling it for about 50 Euros and it will increase to 99 Euros. Do we want him to be an affiliate? Meaning whatever he sells, we would get 20%. We will advertise his product and in return our information will be on his website as well. Kim spoke with the current instructors who do this and they are all for it. We are exposing our people to Terry's work and vice versa. Kim brought it up to WGI and there were a lot of questions and concerns and some pushback about keeping WGI purely Glasser-related work. Kim ran it by Carleen and she is ok with this. Is this something we would be interested in doing?

Proposal: We agree that we are willing to do a one-time collaboration with Terry Lynch and we will work on a policy in the future.

Willa 3

Jan 4
Sue 4
Jerry 4
Mike 4
Nancy 5

Kim will work on writing the policy.

10. Board Selection Committee

- a. We will be voting for our new members in the West –Cesar Castenada and Mountain Region – Corby Meyer as those terms are expiring

Sue proposes to accept Cesar as the new member for the West. Jerry seconded.

Mike 4

Jerry 4

Sue 4

Jan 4

Willa 4

Nancy 5

Jerry proposes to accept Corby as the new member for the Mountain Region. Sue seconded.

Mike 4

Jerry 5

Sue 4

Jan 4

Willa 4

Nancy 4

Kim and Jerry will touch base on contacting these new folks.

At our face to face we talked about board members willing to mentor new members. Does anybody want to mentor these new members? It could be people leaving the board. Mike has been working on a document to Cesar. Kim will also send a WGI board orientation document to them.

Sue will help Lois and answer any questions she will be able to.

Mike is willing to work with Cesar.

Jerry is willing to work with Corby. Nancy will also help Corby.

- b. Lois Knapton won the vote from September

11. Nancy's Request for \$250/month till 3/17

We had tabled this from last month because we were waiting for Nancy to send us some information, which she did. Sue proposed that WGI-US will create an ADHOC position for Nancy Buck to continue to work on MHH for a 7 month period at a cost of \$250 a month. Mike seconded this.

There was some concern about this because of the precedent we are setting. If we had created this position and then looked to fill it, it would be a different situation. Nancy has sent us a suggested proposal via email.

6 board members are all willing to donate \$250 each to Nancy for her work because there is concern about taking this out of WGI-US' account. This will be done privately and not through WGI-US.

12. Terri Allen- Terri sent in her resignation from the board ☹️ She is hopeful that she will have a replacement in time for our face to face (if we have one).

13. Committee Reports

- a. Counseling/Counselor Training Committee - Terri
- b. Research Committee: Willa
- c. Education Committee: Sue
- d. Marketing/Grants Committee: Jim
- e. MHH Committee: Nancy
- f. Youth Council/Sustainability Committee: Shruti
- g. Diversity Committee: Gloria
- h. Succession Planning Committee: Jan
- i. Program/Product Approval Committee: Kim
- j. Subject Matter Experts: Kim

14. Participant fee to WGI-US for larger groups – QS Committee

15. Planned Giving

16. Business Arising:

- a. Bob & Willa's concerns with the vision statement (lack of RT and sole focus on relationships)
- b. Template for WGI-US Partnership – Jim's Matrix

17. Future Meeting Dates:

- a. November 14th at 5pm Eastern/4pm Central/3pm Mountain/1pm Pacific
- b. December 12th at 5pm Eastern/4pm Central/3pm Mountain/1pm Pacific
- c. Please set aside 3 hours for these meetings

18. To Dos:

- a. Kim
 - i. GQO criterion
 - ii. Summary Proposal of Bob's request?
 - iii. Develop annual questionnaire for board members regarding the details of their regions. Regions can provide as desired. (articles, bylaws, bank info, web info)
 - iv. PPM ready for April
- b. Shruti

- i. Comparison chart between WGI and other organizations in terms of benefits - done
- c. Jim
- d. Nancy
 - i. Get me her to do list
- e. Passion Plans
 - i. Willa
 - ii. Jerry
 - iii. Sue